



FOR IMMEDIATE RELEASE

## THOR, INC. NAMED 2017 TRAVEL WEEKLY SILVER MAGELLAN AWARD WINNER

*THOR has been selected as a winner of a Travel Weekly Silver Magellan Award for THOR Advantage.*

Broomfield, Colo. (October 10, 2017) - THOR, Inc., an international company that offers travel services and products to the world's leading travel providers, has received a 2017 Silver Magellan Award from *Travel Weekly*. The award was issued in the Online Travel Services Marketing - Print Advertising category for its monthly print and digital travel agent magazine, *THOR Advantage*. With entries from across the U.S. and around the world, the Magellan Award winners represent the best in the travel industry and salute the outstanding travel professionals behind it all. Please visit [www.travelweeklyawards.com/winners/](http://www.travelweeklyawards.com/winners/) to view this year's award winners.

*THOR Advantage* is THOR's monthly magazine that provides member travel agents with destination and theme-based editorial. The magazine keeps readers informed of the latest industry news, offers, activities and trends, as well as updates from THOR and its supplier partners. THOR continuously endeavors to stay relevant in the industry and to provide exceptional travel-based journalism to its member travel agents.

The Magellan Awards honor outstanding design, marketing and services in a broad range of industry segments including Hospitality, Travel Destinations, Cruise Lines, Online Travel Services, Airlines and Airports, Travel Agents and Agencies, Tour Operators and Ground Transportation. THOR will be featured in the October 30th issue of *Travel Weekly* that will include a section dedicated to this year's winners.

"We are thrilled to have received a Travel Weekly Silver Magellan Award for *THOR Advantage*," said Tessa Snyder, marketing manager, THOR, Inc. "This is our sixth year of winning and it shows the continued dedication of our entire THOR staff to keep *THOR Advantage* a relevant industry publication. It's excellent for our team to be recognized for making this an outstanding magazine for our travel agent members."

*Travel Weekly* and TravelWeekly.com are the most influential providers of news, research, opinion and analysis to the North American travel trade marketplace. For further information on this year's judges, please visit [www.travelweeklyawards.com/awards/judging/](http://www.travelweeklyawards.com/awards/judging/).

In addition to the Magellan Awards, *THOR Advantage* has been recognized with other coveted awards including the HSMAI Adrian Award, GD USA American In-House Design Award and the Colorado Business Marketing Association Gold Key Award.

### **About THOR, Inc.**

THOR, Inc. is an international travel services company that has been providing travel services and products to the world's leading travel providers since 1977. THOR, a Travelport company, offers discounted and commissionable worldwide supplier programs, which its member travel agencies use to make the best travel arrangements for their clients. These programs include the THOR Hotel Program, THOR Car Program, THOR Services Program and Agent Connection, A Global Booking Tool by THOR. For more information about THOR, Inc., please visit [www.THORtravelservices.com](http://www.THORtravelservices.com), e-mail [info@THORtravelservices.com](mailto:info@THORtravelservices.com) or call 303-439-4100.

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